



Formed in November 2008, Condisco is a boutique consultancy that specialises in delivering innovation and technology to Healthcare organisations in both the public and private sector.

Using an extensive network of reputable, budget-holding and key-decision-making contacts throughout the UK Healthcare system, we identify opportunities for your product or service and we work with you to market and sell it in a fast, effective and structured manner.

Our primary focus is in the three areas of **Safety, Security and Hygiene**, whether related to hospital patients and their visitors, Healthcare Workers or in regard to the general care environment. Recent engagements have required us to extend our operations into health diagnostics and we will continue to explore this vital area.

Our role is to act as the conduit between healthcare organisations and commercial entities to help identify and establish more cost-effective and, where applicable, unique methods of working and thus improving patient care. This role can take many forms: Sometimes, we will assist in launching a new product to the market, tailoring both the marketing and sales activity for the product or service. Sometimes we may be engaged as an addition to a current team to help deliver a solution. Or, other times, we may just provide information that will help a client go to market in a more effective manner.

Whatever our role, we should be considered an extension to your team not instead of: You retain full control and we have reporting responsibility to you.

The company is led by two Directors, Dr. Suki Bahra and Dominic Compagnone who have over 15 years experience in healthcare sales and marketing at a regional, national and strategic level.

For more information, please contact us via telephone on +44 (0) 1424 452620, via Skype at Condisco or via email at [info@condisco.co.uk](mailto:info@condisco.co.uk)

